

# Harvest the Value of Your Metadata

## Trusted Data Requires Trusted Metadata

Metadata isn't simply "data about the data." It's the key to cataloging, classifying and tracing data across the information supply chain. It's the foundation of data literacy and a critical component of effectively contextualizing information assets to improve decision-making and boost business outcomes. It's a vital component of the level of trust needed for innovation. Metadata provides an understanding of the source, quality and context of data to support transformation efforts and artificial intelligence initiatives.

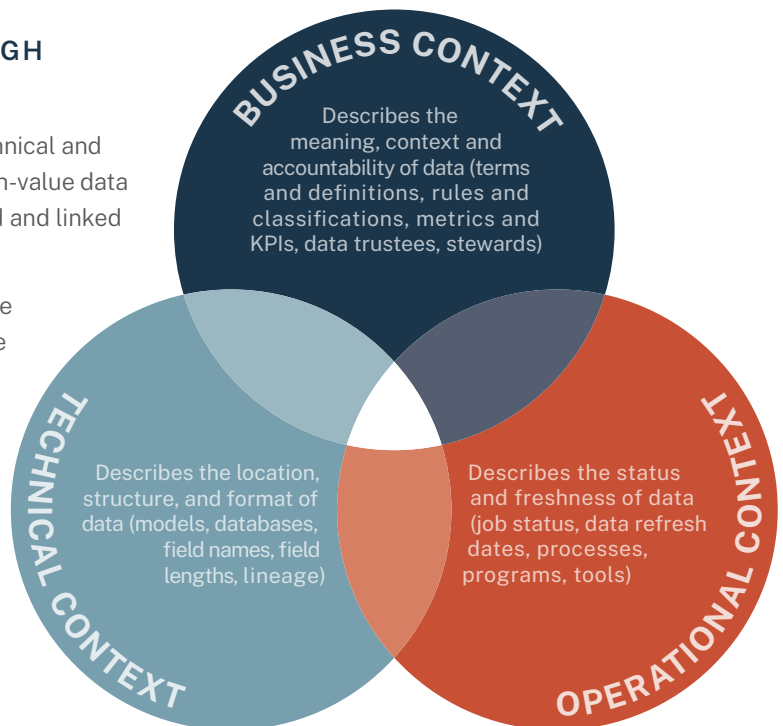
Trust and transparency in metadata are essential for understanding the data and the value you can derive from it. Organizational demand for these insights drives continued innovation and market growth for metadata management solutions.

Metadata is the frame of reference where context and meaning are applied to make finding, trusting, understanding and leveraging enterprise data easier.

### PARTNERING FOR BUSINESS VALUE THROUGH METADATA MANAGEMENT

Getting a better grasp on all your metadata — business, technical and operational — can facilitate the management and use of high-value data assets that are clearly defined, integrated, governed, shared and linked to high-priority business objectives.

First San Francisco Partners' (FSFP) senior consultants have decades of experience enabling clients to build an effective metadata strategy and thoughtful metadata management capability, aligned with business initiatives and strategic programs, to deliver a complete view of organizational data. FSFP has assisted our clients in realizing significant positive impacts when combining our collaborative data governance approach with our expertise in implementing and enhancing metadata management programs.



Our expert consultants can support you at all stages of your metadata management journey to advance your unique needs, including:

**DEFINE THE SCOPE AND PRIORITIZATION** of your metadata management efforts to provide maximum business value from the start.

**CLARIFY ROLES AND RESPONSIBILITIES** to manage your metadata decisions to be economical in your decision-making and foster buy-in and accountability among stakeholders.

**DEVELOP METADATA MODELS** that integrate with technology solutions and support your business needs.

**ESTABLISH CONSISTENCY AND STANDARDIZATION** of data definitions, classifications and taxonomies.

**EVALUATE, IMPLEMENT, AND INCREASE THE VALUE OF AN AUTOMATED DATA MANAGEMENT TOOL** to connect to and collect technical metadata in a central repository.

**MITIGATE RISK AND INCREASE REGULATORY COMPLIANCE** by providing a holistic picture of your enterprise-wide data.

**IMPROVE THE TRACEABILITY, LINEAGE AND UNDERSTANDING OF DATA ASSETS** by mapping your information supply chain.

**OPTIMIZE METADATA UTILIZATION** to boost productivity, efficiency, and data accuracy through processes for creating, sharing and sustaining metadata content.

**DEFINE A PROCESS FOR METAGOVERNANCE** while you are implementing and integrating your solution so you govern both tools and the data.

**DRIVE AUTOMATION WITH AI AND INTEGRATION** to reduce the time needed to locate, understand and validate data.

## GOVERN METADATA EFFECTIVELY

Integrating your business, technical and operational metadata creates rich contexts that interact to form a dynamic and complete view of enterprise data.

This integration enables numerous benefits that include:



**Data Trust & Knowledge**



**Improved Regulatory Response**



**Stronger Problem Resolution**



**Increased Speed to Market**

However you choose to integrate metadata, investing in metadata management will be a critical step toward transformation.

When you partner with FSFP, our consultants take a pragmatic and action-oriented approach to understand your business needs, friction points and data requirements. We designed our methodology to enhance your metadata management capabilities and ensure clear accountability for data and metadata processes.

Whether you already use a metadata management tool, are planning new capabilities or are just starting a new data initiative, FSFP can help ensure your metadata is understood, trusted, transparent and governed. We can assist with advanced planning or dive in as part of your team to drive data progress.

## ABOUT US

FSFP supports some of the most notable data-driven, enterprise-level organizations in navigating change to make information actionable. Founded as a woman-owned business in 2007, we focus on implementing sustainable solutions to transform data capabilities and drive measurable business value.

With years of data-centered experience across a variety of industries, each of our consultants knows how to shape and activate business-driven solutions across the entire data lifecycle — from point of creation or acquisition to operational and advanced analytical usage to retention or destruction. By addressing people, processes, architecture, and technology, we strengthen organizations' data management and governance, enhance AI for insights and productivity, and optimize performance to lead their industries.